

Draft reply to the information for fulfilling the Assurance given in reply to Lok Sabha Unstarred Question No. 5697 dated 30.04.2013 by Shri Tufani Saron and Shri S.S Ramasubbu, M.Ps. Reg. " Advertisement on Great Personalities by DAVP"

QUESTION

- a) Whether the Directorate of Audio Visual Publicity(DAVP) and various Ministries and Government Department issue advertisement on the birthday/death anniversary and martyrdom day of great freedom fighters, prominent leaders and revolutionaries of the country;
- b) If so, the details of the advertisements issued along with the expenditure incurred thereon during each of the last three years, media-wise till date;
- c) Whether the DAVP and the said Ministry/Government Department have also published/issued advertisements on the martyrdom day of Shahid-e-Azam Bhagat Singh, Rajguru and Sukhdeo on 23rd March every year;
- d) If so, the details thereof along with the amount spent on these advertisements, media-wise;
- e) Whether the Government has taken any steps to reduce the expenditure for the purpose in the coming years and to focus on development activities; and
- f) If so, the details thereof and if not, the reasons therefor?

ANSWER

- a) CAPART has not issued any advertisement on the birthday/death anniversary and martyrdom day of great freedom fighters, prominent leaders and revolutionaries of the country.
- b to f) Not applicable in view of (a).